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SEP 06 2007

September 6, 2007

TO: U.S. Serial No. 10/822,920

Company:

U.S. Patent and Trademark Office

Fax #: 571-273-8300

City/State:

Alexandria, VA 22313

**Mail Stop Amendment**

FROM: David S. Moreland

3748

Our Ref. #:

52531.105002

NUMBER OF PAGES (including transmittal sheet): 11

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**Notes/Comments:**

**Documents Submitted Via Facsimile:**

Applicant: Zitaner, et al.

Serial No.: 10/822,920

Filed: April 13, 2004

For: Competitive Rewards Benchmarking System and Method

Papers Faxed: Amendment Transmittal (2-pgs.); and Amendment and Response to Non-Final Office Action (8-pgs.)

DSM

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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SEP 06 2007

In re application of:

Zitaner et al.

Serial No.: 10/822,920

Filed: April 13, 2004

For: Competitive Rewards Benchmarking  
System and Method

) Examiner: Leslie Wong

) Atty Docket No. 52531.105002

) Group Art Unit: 2164

## TRANSMITTAL

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:


Transmitted herewith are papers in the above-identified application.

- ☒ Amendment and Response.  
☐ Applicant(s) claim small entity status. See 37 C.F.R. § 1.27.  
☒ An additional fee is not required.  
☐ The additional fee is calculated as shown below:

					SMALL ENTITY		LARGE ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEE
TOTAL	30	MINUS	30=	0	x25	\$	x50	\$0
INDEP.	3	MINUS	3=	0	x100	\$	x200	\$0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					+180	\$	+360	\$0
TOTAL ADDITIONAL FEE						\$	\$0	

- ☐ Form PTO-2038 is enclosed, authorizing the charge of \$ .  
☒ The Commissioner is hereby authorized to charge the additional claims fee and any additional fees required under 37 C.F.R. § 1.16, or to credit any overpayment, to Deposit Account No. 11-0980.

I hereby certify that this correspondence is being facsimile  
transmitted to: Mail Stop Amendment, Commissioner for Patents,  
P.O. Box 1450, Alexandria, VA 22313-1450, Facsimile No.  
(571) 273-8300, on September 6, 2007.

  
David S. Moreland, Reg. No. 60,134

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By:   
David S. Moreland, Reg. No. 60,134

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In re application of:

SEP 06 2007

Zitaner et al.

) Examiner: Leslie Wong

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) Atty Docket No. 52531.105002

Filed: April 13, 2004

) Group Art Unit: 2164

For: Competitive Rewards Benchmarking  
System and Method

DUPLICATE

## TRANSMITTAL

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

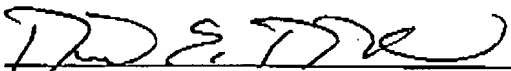
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TOTAL					ADDITIONAL FEE		\$	
					\$		\$0	

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(571) 273-8300, on September 6, 2007.

  
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PATENTS

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:	)	
	)	
Zitaner et al.	)	Examiner: Leslie Wong
	)	
Serial No.: 10/822,920	)	Art Unit: 2164
	)	
Filed: April 13, 2004	)	Conf. No. 3562
	)	
Title: Competitive Rewards	)	
Benchmarking System and Method	)	

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**AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

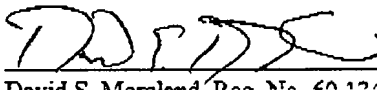
Dear Sir:

In response to the non-final Office Action mailed on June 13, 2007, please consider the following appended remarks.

**REMARKS** begin on page 2 of this paper.

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I hereby certify that this correspondence is being facsimile transmitted to: Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, Facsimile No. (571) 273-8300, on September 6, 2007.



David S. Mendenhall, Reg. No. 60,124